

**UNIVERSIDAD DE CASTILLA-LA MANCHA**  
**Prueba de Aptitud para el Acceso a la Universidad (Bachillerato L.O.G.S.E.)**

**IDIOMA EXTRANJERO: Inglés**

- ❑ No se permite el uso de diccionario ni de ningún otro material didáctico.
- ❑ Las preguntas deberán ser respondidas en Inglés.
- ❑ Duración de la prueba: 1 hora y 30 minutos.

**SIXTY SIX YEARS OF THE PENGUIN**

In London, on 30<sup>th</sup> July 1935, the world's first pocket book was published. Its author, André Maurois, was a Frenchman. Its publisher, Allen Lane, was then an unknown young man and its logo was a little penguin which one of the office workers had sketched at London Zoo. Along with this novel, Penguin reprinted nine other novels, including one by Hemingway and one by Agatha Christie.

The books cost six old pence, which was between five and ten times less than the price of 'normal' books, that is the price of a packet of cigarettes.

Allen Lane didn't content himself with selling popular novels at this price. He had another ambition and that was 'to offer intelligent books to intelligent readers at reasonable prices.' It only took six months for Allen Lane to transform his penguin into the symbol of a new type of snobbery. 'It was like a secret society,' recalls the literary critic Richard Hoggart. 'One of the telling signs of being in the company of somebody with whom one could talk intelligently was the few centimetres of Penguin book poking out of his pocket.'

By the end of 1935, Allen Lane had achieved his publishing revolution by selling more than a million Penguin books.

**QUESTIONS**

**I- READING COMPREHENSION. 2 POINTS (0.5 for each correct answer)**

**Which of the following options is correct in the context of the passage?**

- 1- In July 1935, Allen Lane was.....
  - a) a well-known publisher.
  - b) an unheard-of youngster.
  - c) a famous writer.
- 2- The price of any Penguin book was.....
  - a) between five and ten times as expensive as any 'normal' book.
  - b) between five and ten times cheaper than any 'normal' book.
  - c) the same price as ten packets of cigarettes.

- 3- One of Allen Lane's ambitions was .....
- to found a secret society.
  - to sell cheap books to intelligent readers.
  - to become a rich man.
- 4- When did Allen Lane achieve his publishing revolution by selling more than a million Penguin books?
- In January, 1936.
  - In November, 1935.
  - In December, 1935.

**II- EXPRESSING THE MAIN IDEAS. 2 points. (1 for each correct answer)**  
**Answer the following questions according to the information given in the text. Where possible, use your own words.**

- How were Penguin books different from the existing books in 1935?
- What did Lane's Penguin become in the British society of 1935?

**III- USE OF ENGLISH ( 3 points; 0.5 for each correct answer)**  
**Rewrite the following sentences starting with the words given.**

- They didn't pay for the ring.  
This is the ring .....
- Although the weather was awful, they had a great time.  
In spite of .....
- They have given us a Roald Dahl novel.  
We .....
- She hasn't phoned her mother for two months.  
It's .....
- They don't allow smoking in this room.  
You .....
- I'm sorry I didn't go shopping with you.  
I wish .....

**IV- COMPOSITION. (About 100 words) (3 points max.)**  
**Choose ONE of the following options. Specify your option.**

- What are the advantages and disadvantages of books as a form of leisure?
- Write a short review about any book you have read, its title, its story, its characters and the atmosphere.